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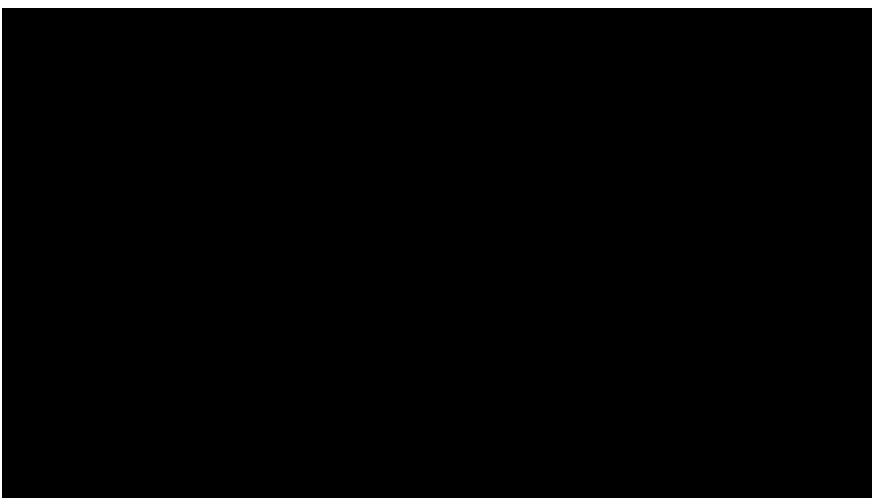


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Chairman's Message



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What's New

Practitioners

- **25 June 2013**
 Launch of Legal Guide for SMEs (English)

- **19 April 2013**
 Launch of New Website

- **17 March 2014**
 Micro Film Series on Business Ethics is launched

- **05 March 2014**
 Chairman's Message ▶▶

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Welcome to the website of the Hong Kong Ethics Development Centre.

Strategically located in the heart of the Asia-Pacific, Hong Kong is a world city that attracts international entrepreneurs to establish its operations in Hong Kong. Apart from global connectivity, our competitive edge comes from the open, clean and business-friendly environment, cultivated by the collaborative effort of the government and our business community. I firmly believe that ethical business practices and good corporate governance are the cornerstones for maintaining a level-playing field and also sharpening our competitive advantage.

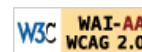
As the Chairman of the Hong Kong Ethics Development Advisory Committee, I am proud to work with other member chambers to guide the Centre's work in promoting business and professional ethics. Riding on staunch partnerships with business chambers, trade and professional associations established since the Centre was set up in 1995, I believe we could bring ethics promotion and development to a new elevation. As a continuous effort to improve its service, I am pleased to announce that the Centre has just launched its enhanced website with many new features and user-friendly functions. We hope it would bring to our users better surfing experience so that business practitioners and professionals can more easily access to the Centre's rich resources and publications anytime, anywhere.

I sincerely encourage you to visit the Hong Kong Ethics Development Centre's website regularly and subscribe to the e-alerts for the latest news and developments of the Centre.

SONG Lin

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